



water+gel

2009



Hydrapak[®]

a better hydration system

2009

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What we're hearing from the media...

Hydrapak is a smaller company, but for the past few years they have consistently turned out some of the nicest packs available with some pretty clever features. - **Bicycling.com February '08**

A Better Bottle. - **Fitness Magazine April '08**

This is the most efficient ways to ingest energy gels. You can ingest the gel then chase it with your water in one simple motion.

Mountain Bike Action April '08

The Reversible Reservoir II protects your taste buds by turning inside out for easy cleaning...as a bonus the roll top opens wide enough to pour in ice, or for family functions, something stronger.

Men's Journal February '08

Drink systems have evolved quite a bit in the last decade. However, most companies have not strayed very far from the blueprint ...until Hydrapak approached the water-in-a-bag-in-a-backpack concept from a slightly different angle. Its creative idea centers on the unique bladder inside the pack....another trick up its sleeve - a quick-release connector and shut-off valve on the reservoir called the Plug-N-Play system. The hose allowed me to remove the tube from the reservoir without any water leaking out of the valve, making filling and cleaning a breeze. Hydrapak kept the accoutrements to a minimum, and the bag does what it needs to do with out an excess of bells and whistles.

ATV Rider December '07

While we wouldn't recommend filling the Borracho with cerveza, the pack's 100-ounce reservoir with hands-free access will make sure your customer doesn't go thirsty - no matter what his brand of adventure may be! - **Motorcycle Product News March '08**

REVERSIBLE RESERVOIR II



AVAILABLE IN 3 SIZES:

- 50 oz. (1.5L)
- 70 oz. (2L)
- 100 oz. (3L)

SYSTEM INCLUDES:

Reversible Reservoir II, Drink Tube,
Bite Valve, Plug-N-Play Connector

Slide Seal

Easy on. Easy off. The plastic slider forms a complete seal over the folded reservoir top. This fast and intuitive closure received rave reviews in the 2008 line.

Turn It Inside Out

Unique to Hydrapak, our reservoir turns completely inside out to wash and dry, making it the easiest reservoir to clean. Period.

PVC-Free Tubing

Our tube is made purely of high quality FDA approved TPU. Our tubes, reservoirs, and bottles are also BPA free.

Plug-N-Play

Push-button connector allows the drink tube to be removed from the reservoir for easier filling and cleaning. The shut-off insert keeps the reservoir sealed with the tube disconnected.

Easy Flo Bite Valve

The softest bite valve on the market delivers high flow with ease and has a simple, one-handed push/pull shut-off valve.



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CHUTE

A LIGHTWEIGHT PACK FOR SHORTER EXCURSIONS.

Target US Retail: \$34.99

Hydration: 1.5L Reversible II

Gear Storage: 30 cu. in. (0.5L)



white



green



red



black



blue

FEATURES:

- Reservoir access from front, behind the buckle-down flap.
- Zippered pocket in flap for gear
- Reflective light loop
- Quilted air-mesh back panel and air-mesh shoulder straps
- Jackets and light gear can be tucked under front flap

FLUME

FULL FEATURED ENTRY LEVEL HYDRATION PACK

Target US Retail: \$44.99

Hydration: 2.0L Reversible II

Gear Storage: 70 cu. in. (1.1L)



green



black



blue



red



white

FEATURES:

Similar construction as the Chute

with these additional features:

- Sternum strap
- Ventilation provided by raised padding on the back
- Mesh panel stretched across front and tucked under flap pocket for larger gear storage

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STREAMLINE

TOP OF THE LINE FEATURES AND STORAGE IN A SMALL, AERODYNAMIC PACKAGE.

Target US Retail: \$54.99

Hydration: 2.0L Reversible II w/Plug-N-Play

Gear Storage: 160 cu. in. (2.6L)



FEATURES:

Similar construction as the Flume with these additional features:

- Removable waist strap
- Reinforced and padded shoulder straps
- Ventilation provided by raised padding on back
- Zippered tool pouch organizational pockets
- Storage space behind zippered tool pouch
- Hydratunes Cord Port

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AQUALINE

A WOMEN'S SPECIFIC DESIGN WITH SHORTER TORSO LENGTHS IN MIND

Target US Retail: \$44.99

Hydration: 2.0L Reversible II

Gear Storage: 200 cu. in. (3.2L)



FEATURES:

- Women-specific fit and styling
- Easy-access front pocket with organizer
- Large main pocket with zippered gear pouch
- Reinforced and padded shoulder straps
- Ventilation provided by raised padding on back

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POINT REYES

ENTRY LEVEL 3L PACK REPLACING THE 2008 ROOST PACK

Target US Retail: \$64.99

Hydration: 3.0L Reversible II

Gear Storage: 350 cu. in. (2.6L)



FEATURES:

- Large main pocket with zippered gear pockets
- Deep mesh pocket on front with pull-tab closure
- Outside compression straps for excess gear storage
- Padded shoulder straps with quilted air-mesh back
- Removable waist and sternum strap

BIG SUR

OUR MOST POPULAR 3L PACK, NOW WITH UPGRADED SHOULDER STRAPS

Target US Retail: \$74.99

Hydration: 3.0L Reversible II w/Plug-N-Play

Gear Storage: 450 cu. in. (7.4L)



FEATURES:

- New Hypalon reinforced section on shoulder strap and new wrap-around sternum strap
- New high visibility branded light loop
- Air Chairman ventilated back design
- Two large mesh pockets accent two zippered pockets
- Easier strap adjustment for holding helmet on front

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LAGUNA

A FULLY LOADED HYDRATION PACK THAT EXPANDS INTO A FULL SIZED DAYPACK

Target US Retail: **\$89.99**

Hydration: **3.0L Reversible II w/Plug-N-Play**

Gear Storage: **500 cu. in. (8.2L), expands to 800 cu. in. (13.1L)**

FEATURES:

- New Hypalon reinforced section on shoulder strap and new wrap-around sternum strap
- Suspension padded back with airflow channel
- 360 Degree expansion zipper to convert from hydration pack to day pack
- Hypalon straps for pack stability or securing gear
- Externally accessible fleece lined sunglass pocket on top and organized tool pocket on the bottom
- Hidden mesh net pulls out to carry helmet or shoes



Laguna, unexpanded



Laguna expands to hold 800 cu. in.

charcoal



OUTSIDE MAGAZINE BUYER'S GUIDE REVIEW

"VERSATILITY CHAMP"

'Exactly what a daypack should be,' said one tester - and that's the best way to describe the Laguna. With the ability to expand from 500 to 800 cubic inches, the Laguna's just big enough to fit a shell, snacks, and a few extras. The airflow system's mesh padding doesn't overwhelm the pack but still keeps your back from soaking... we took it scrambling, mountain biking, resort skiing, and, of course, hiking."

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CRUZ

PERFORMANCE ORIENTED, LIGHTWEIGHT PACK DESIGNED FOR MULTI-SPORT USE

Target US Retail: \$79.99

Hydration: 2.0L Reversible II w/ Plug-N-Play

Gear Storage: 640 cu. in. (10.5L)



blue

red

FEATURES:

- Lightweight 420d rip-stop fabric throughout
- Comfortable and ergonomic harness with extra padding in shoulder strap and waist belt
- In-Use accessible pockets on shoulder straps and waist belt
- Suspension padded back with airflow channel
- Zippered access to reservoir compartment
- Gear organizer in front pocket

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EL BORRACHO

A FREERIDE/MOTO INSPIRED DAYPACK WITH INTEGRATED HYDRATION SYSTEM

Target US Retail: \$109.99

Hydration: 3.0L Reversible II w/ Plug-N-Play

Gear Storage: 1300 cu. in. (21.3L)

Dimensions: 19.5" x 10.5" x 6.75" (42cm x 26.6cm x 17cm)



black

FEATURES:

- Large zippered access to hydration compartment that can also be used to carry a laptop computer
- Enhanced padding in the shoulder straps with extra "S" shaping near strap ends
- Multiple Hypalon patches and bungee cords for securing shoes, helmets, or other bulky items
- Extra mesh gear pockets inside front and main pockets

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ACCESSORIES



Reversible Reservoir II Hydration System

Available in 3 sizes:

50 oz. (1.5L) - \$26.99

70 oz. (2.0L) - \$27.99

100 oz. (3.0L) - \$29.99

Includes: 36" Drink Tube, 90 deg. Angle Bite valve with Straight Valve adapter, Plug-N-Play Connector, and Quickdraw



Easy Flo Bite Valve - \$5.99

Push/Pull Shut-Off Valve with a soft outer covering that delivers a high rate of flow.



Plug-N-Play Connector Set - \$5.99

Quick push-button connector allows easy drink tube removal in addition to sealing the reservoir.



Insulated Tube Kit - \$16.99

Neoprene Tube insulation, Plug-N-Play Connector, and bite valve with cover.



Sternum Strap - \$5.99

Adjustable length and works with all packs.

Cell Phone Pocket - \$9.99

A hook-and-Loop attachment secures this pocket to the shoulder strap of any pack. The elastic sides stretch to fit many large cell phones. Crack-berry addicts rejoice.



Bite Valve with Cover - \$9.99

The bite valve cover protects from dirt and debris. The set includes a bite valve.



Quickdraw Tube Attachment - \$4.99

This hook-and-loop attachment gives your drink tube a quick and sturdy connection to anywhere on your shoulder strap.



48" Extended Drink Tube - \$7.99

33% longer than our standard 36" tube, this will satisfy those who need a tube with greater reach or want a simple replacement.



Tube Brush - \$9.99

Scrub the inside of the drink tube with this brush. Recommended for use when hydrating with a sports drink or Pabst Blue Ribbon.



POINT OF PURCHASE PROGRAM



FREE-STANDING DISPLAY

Hydrapak's new free-standing display will be available for purchase at cost.

This high quality grid-wall stand features full-color, double-sided Hydrapak signage and 12 versatile hooks.

Includes: Racks, hooks, assembly tools, and instructions.

CONTACT AND ORDERING INFORMATION

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www.hydrapak.com

www.gel-bot.com

FOR CONSUMERS:

Hydrapak and Gel-Bot can be ordered at many bicycle shops through many of the major bicycle distributor companies. You may also order direct from Hydrapak by contacting us directly or from our website.

FOR DISTRIBUTORS:

Please contact Hydrapak directly for customized service for your distribution needs.

SOFTFLASK

A SOFT SIDED, EASY TO SQUEEZE FLASK FOR ENERGY GEL

Target US Retail: \$6.99 - \$11.99

- Gel Capacity: 8 fl oz with bite valve - \$11.99
- 5 fl oz with bite valve - \$10.99
- 8 fl oz with flip top (pictured) - \$7.99
- 5 fl oz with flip top - \$6.99



FEATURES:

- Soft sided gel flask with the option of a bite valve or flip top
- Made from the same material as our reservoirs
- Gel always ready to go, no priming needed

COMMENTS:

- Great to carry in a jersey pocket, pack, or right in your hand. This soft, flexible flask makes it easy to squeeze out every last bit of gel. No messy pockets or sticky fingers from foil packets.

GEL-BOT BELT

A MINIMALIST WAIST PACK TO COMFORTABLY CARRY A GEL-BOT

Target US Retail: \$32.99

- Hydration: Gel-Bot 24 oz.
- Gear Storage: Keys, ID, & Phone



FEATURES:

- Waist pack specifically designed for Gel-Bot
- Includes hand-held elastic run strap, which stays on the bottle when it is stored in the belt.
- Zippered pocket for small items like keys, credit card, or cell phone

COMMENTS:

- A versatile waist pack that allows runners the ability to go hands free with comfort and ease.

GEL-BOT

A WATER BOTTLE THAT ALSO SERVES ENERGY GEL

Target US Retail: \$14.99 - Bottle Only
\$19.99 - with Run Strap

Water Capacity: 24 oz.
Gel Capacity: 3.2 oz.

WHY?

Gel-Bot delivers two performance essentials in one easy bottle.

Load the inner chamber with energy gel and the rest of the bottle with water. Gel-Bot's patent-pending design lets you fuel or hydrate without slowing down.



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Gel-Bot Energy Core

Two servings of energy gel can be loaded into the internal chamber. To get gel, squeeze the bottle and suck. The piston at the bottom of the core helps push out the gel.

Dual Mode Nozzle

When the nozzle is closed, squeeze the bottle to dispense gel. Pull the nozzle up to drink water.

No Mess

When you gel is pre-loaded in a Gel-Bot, you don't have to worry about messing with those sticky foil packets on the trail. No Packets = No Mess

Fluid Capacity

With a full gel core you can still hold 24 oz of liquid.

Cleaning

All the Gel-Bot components can be cleaned on the top shelf of a dishwasher. The cap, rubber nozzle, and gel chamber can all be safely disassembled.

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